

Mach-E VLOG

MachEVlog.com | [YouTube.com/MachE_Vlog](https://www.youtube.com/MachE_Vlog) | [@MachE_Vlog](https://www.instagram.com/MachE_Vlog)



About Mach-E Vlog

We are **Patrick Anderson** and **Liv Leigh**, two EV and technology enthusiasts that started **Mach-E Vlog** in July 2020. We create content about the Ford Mustang Mach-E, other Electric Vehicles, and related technologies. We are passionate about educating and supporting others in their transition to the Electric Vehicle lifestyle and we want to showcase EV's from the perspective of regular consumers with cost and practicality in mind.

EVexplored launch - January 2022

Due to our enthusiasm for all EV's and with eager interest and requests from our viewers, we have launched a new YouTube channel focused on the entire electric vehicle spectrum. The topics will include new & used EV reviews, tips for EV newcomers, EV myth busting, etc. In addition to the YouTube channel, we are creating a companion website highlighting our soon-to-be expansive EV Knowledge Base to serve as a clear, easy resource for new or experience EV owners. Visit **EVexplored.com** for more info.

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YouTube

YouTube is our primary focus for content. We produce videos on EV reviews, EV accessories, tips and how-to's for EV owners, road trips, etc.

- **4,920 subscribers**
- **495,000 views in 2021**
- **104,000 views in 11/2021**
- **2+ videos per week**

Social Media

We are also active on other social media platforms as a way to engage our audience & promote our videos.

- **Twitter - 1,960 followers**
- **Instagram - 592 followers**
- **FB Page - 587 followers**

Mach-E.org

We are also the creators of the new **Mach-E.org** website which serves as a Mach-E Owners Club with chapters throughout the North America and Europe. The website is allows Mach-E owners and enthusiasts create profiles, posts, and other functions in an environment that is similar to Facebook. We also distribute an email newsletter to all members.